

DENMARK ROAD DISTRICT & SHIRE OF DENMARK

22 Sept 1911 - 22 Sept 2011

CENTENARY PROJECTS (DRAFT)



Activity / Event	Facilitator (ours or theirs)	Indicative Timing	Indicative Cost	Indicative Funding	Indicative Funding Source	Responsibility (if ours)	Resource Requirements	Project Partners	Comment
PROJECTS - TO BE FINALISED / REFINED									
Council Conversations - monthly historic articles	Council	All year	\$ -	\$ -	Nil	CEO		Council & Denmark Historical Society	e.g.. Snippets from previous Minutes, encouraging families to undertake family tree research.
Historic photograph collection of Chairman / Shire Presidents	Council	commence now but launch in ..?	\$ 4,000.00	\$ -	Nil	CEO		Council & Denmark Historical Society	indicative 25 photos to source, mount, frame and hang
Historic photograph collection of Road Board Members / Councillors	Council	commence now but launch in ..?	\$ 500.00	\$ -	Nil	CEO		Council & Denmark Historical Society	photo album for web and digital collection
Historic photograph collection of Road Boards / Councils through the years	Council	commence now but launch in ..?	\$ 3,000.00	\$ -	Nil	CEO		Council & Denmark Historical Society	indicative 10 photos to source, mount, frame and hang
Compilation and installation of Road Board / Council Honour Board	Council	Unveil 22 September 2011	\$ 4,000.00	\$ -	Nil	CEO		Council & Denmark Historical Society	
Historic Council Meeting	Council	Wednesday, 22 September 2011	\$ 1,000.00	\$ -		CEO	Costumes, Period Dress	DVT, Council, DHS, Schools	DVT costume hire?; commercial hire...?; say 20@50
Installation of plaques and signage indicating the origin of park names	Council	Throughout 2011, month by month as required	\$ 6,000.00	\$ -	Nil	CEO		Council & Denmark Historical Society	identify which Council parks / reserves either do not have names and or do not have plaques..indicatively \$600 per plaque / plinth - say 10@600. Register to be developed. Audit / list by Council. Research by DHS.
Written and photographic history of the Shire from 1829 from exploration to say 2000	Bev McGuinness	Book signing Saturday, 17 September 2011	\$ 61,000.00	\$ (60,000.00)	Book sales = 1500 @ \$40 over 10 yrs	CEO/Bev McGuinness	Nil	Denmark Historical Society / Bev McGuinness	Aim for launch / book signing in Sept 2011. Say cost of production of say 1500 books @\$30 ea - less revenue...of sales say 500 @say \$40 each in yr 1 with 1000 stock thereafter. Bevs costs - allow up to \$1,000 to reimburse out of pocket expenses but net nil total cost after stock / sales.
Back to Denmark weekend - Back to Pioneers event with axe chopping comp, tree sawing, hand milking cows, cheese & butter making, rolled up into a produce market. Event / Program brochure required - e version and printed..Fishing river mouth activities or on the river using the John Clark Memorial Bandstand	Council	Saturday, 17 September 2011	\$ 15,000.00	\$ -	\$ -	Council		Council and	Indicative event - street parade, markets, theatre, video productions etc.. Multi-media art exhibition (heritage theme), community celebration - free activities where practical but allow \$15k net.
Display of old photos / static displays / stands	Denmark Historical Society	All year	\$ 500.00	\$ -	\$ -	Denmark Historical Society	Display Panels	Denmark Historical Society	possible display within the Shire of Denmark Library and office
Display of Minute books & memorabilia in Library / Admin foyer	Denmark Historical Society	All year	\$ 500.00	\$ -	\$ -	Denmark Historical Society	Display Panels	Denmark Historical Society	possible display within the Shire of Denmark Library and office
Park or Reserve naming (e.g.. Centennial park) including possibility of a centennial grove of trees, possibly with Ficifolia	Council	September 2011	\$ 1,000.00	\$ -	\$ -	Council	seeds / propagation	Council	Mark Parre - K Community Park Committee to be requested to allocate appropriate space. Seeds / propagation to commence now..
Video documentary of pioneers / former Crs telling their stories with video loop etc and pictures	Denmark Historical Society	September 2011	\$ 1,000.00	\$ -	\$ -	Denmark Historical Society	Video Camera and Tripod	Denmark Historical Society	Council to donate \$1,000 to DHS to purchase and retain Video Camera and Tripod for interviewing. DHS to liaise with Denmark CRC re assistance with Video production / editing if required.
bloody hippies' documentary	Valeska Woods	September 2011	\$ -	\$ -	Councils CF Fund	Valeska Woods	Nil	Denmark Arts	Valeska Woods - funding application thru Council's CF Funding and Lotterywest
Collect items and install a time capsule at Kwoorabup Community Park	Council	?	\$?	\$ -	Nil	Council	Pipe (?) and Plaque / Rock	Schools to do one if they wish and Cty / individuals at Cty Park	Advert to individuals and also letter to city groups seeking donated 'small items' / photographs etc for time capsule (pipe?) at Kwoorabup Community Park - to be 'buried' in Sept 2011.
Reunion / Finale dinner for past & present Councillors / Road Board members, dignitaries and residents.	Council	Saturday, 17 September 2011	\$ 22,500.00	\$ (12,500.00)	\$ -	Council		Council, Denmark Arts, Denmark Visitors Centre, Denmark Historical Society	period theme and dress for venue and catering staff. Period dress for attendees ? Say 300 p @ \$75 cost with income of 250@\$50. Net subsidy of say \$10k.
Banner or flag display in the main st depicting the Centenary with Council's logo	Peter Kyle	?	\$?	\$?	\$?	Peter Kyle		Denmark Chamber of Commerce with Denmark Arts	Chamber of Commerce keen to participate. Await further advice from the CEO on image, process etc...
Council staff note the centenary on all outgoing correspondence in 2011 including emails & notation on letterhead	Council	From 1 January 2011	\$ -	\$ -	\$ -	CEO		Council	
Maintain a scrapbook of photos, newspaper articles or events that are organised during 2011	Denmark Historical Society	All year	\$ -	\$ -	\$ -	Denmark Historical Society		Denmark Historical Society	
Maintain and Publish a e web version brochure 'calendar of events' for Denmark Centenary Celebrations & attract other events to be in the calendar and full page of bulletin over weekend....	Council	All year	\$ 2,000.00	\$ -	\$ -	Council		Council and Denmark Visitors Centre	ongoing calendar....
Celebrations of vintage - also WA wine show (October)	Marie Redman	September 2011	\$?	\$?	\$?	Marie Redman		Denmark Visitors Centre (Marie Redman)	?

